

## Online marketplace for PV projects and turnkey systems expands regional focus and modifies offer structure

ProjectForum4t2 differentiates on its platform between PV project rights and turnkey systems on leased surfaces

**Hamburg – June 6, 2011** – The professional online marketplace for solar projects has successfully concluded its market launch. After its launch in March of 2011, the first months were characterized by the development of business relationships with users, posting and processing of initial offers, and the fine-tuning of processes.

### Regional Expansion of Activities

In addition to vendors from core-markets such as Italy and Germany, project developers and general contractors from France, Spain, Greece, and Bulgaria are discovering the advantages of the online marketplace. "We are surprised about how fast the concept of an efficient and transparent commercial platform has convinced potential customers from other European PV markets," said Karsten Kreissler, Founder and General Manager of ProjectForum4t2. "However, we apply the same diligence when checking the access conditions of market participants during our regional expansion efforts, which means that we cannot accommodate everyone."

### Differentiation of Offers

As requested by many users, from now on the company will determine commission payments based on the type of an offer. "As a basic principle, there is no cost to the vendors when using the online marketplace," said Dr. Gerwin Dreesmann, Senior Partner of ProjectForum4t2. "The commission payments paid by the buyer and based solely on success will be adjusted to the actual transaction values, which will result in reduced commission payments for acquiring mere PV project rights."

### Presence at the Intersolar Europe 2011

ProjectForum4t2 will have a booth at the Intersolar Europe in Munich from June 8 – 10, 2011. The company will be part of the booth which is sponsored by the German Federal Ministry of Economics and Technology to promote young and innovative companies (Hall B3, Booth B3.330J).

### About ProjectForum4t2

The main motivation of the ProjectForum4t2 team is to develop photovoltaic energy in the medium-term to a standard solution in the global energy supply using successfully implemented projects. The team of ProjectForum4t2 has many years of proven experience in the development, planning, and implementation, as well as financing and management, of photovoltaic power plants. The team behind ProjectForum4t2 has worked for well-known companies, such as the Conergy Group, SunEdison and BP Solar. In addition, many team members also have experience working in small startups with a strong focus on project development.

Through many years of working on the interface between local project developers and international project implementers, the idea was born to offer standardized project possibilities and to offer them via the Internet. Project Forum 4t2 GmbH was founded in late 2010 and is based in Hamburg, Germany.

**For further information contact:**

Project Forum 4t2 GmbH

Angelika Schulte-Schnee

Caprivistrasse 39

22587 Hamburg, Germany

T +49 (0)40 20973418

[www.project-forum.biz](http://www.project-forum.biz)

email: [press@project-forum.biz](mailto:press@project-forum.biz)

